



Social Media Specialist

Stewards of the Arts, INC (SOTA) is a faith-based nonprofit organization whose mission is to equip the youth to become faithful stewards of their God-given talents so that they may use them to honor God and serve others well. We do this by offering classes in various performing and visual arts areas.

SOTA is searching for a talented Social Media Specialist to maintain and build the social media presence for our brand. The Social Media Specialist will be responsible for driving engagement by posting and/or creating high-quality original content as well as managing our community by responding to comments and messages across all platforms.

Approximate Time Required: 1-2 hours weekly

FYI: Although this is a volunteer position, we take great care of our team! We are also more than happy to provide sign off for community service hours!

Responsibilities:

- Formulating high-quality novel written and visual content for each social media campaign.
- Building a social media presence by maintaining a solid online presence.
- Monitoring SOTA's brand on social media.
- Managing our online communities to ensure respectful and appropriate engagement.
- Responding to comments on each of our accounts.
- Running social media advertising campaigns.
- Conveying the heart and mission of SOTA on our platforms
- Attending meetings to discuss upcoming campaigns and objectives

Requirements:

- A servant's heart for the Lord
- High school diploma or equivalent (minimum)
- Associate's or Bachelor's degree (or higher) in relevant field (or in process) *preferred*
- Social Media Marketing experience
- Understanding of graphic design/video principles.
- Must be proficient on: TikTok, Instagram, FB, YouTube
- Able to pass a background check

If interested, select the "**Social Media Specialist**" option when you complete our SOTA Volunteer Application at www.stewardsofthearts.org/serve!